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Dear TxDLA 2010 Exhibitor,

The 13th Annual TxDLA conference scheduled for March 21-24, 2010 in Houston at the Westin Galleria. The conference is shaping up to be another exciting event, and we are pleased that you will join us this year. We expect over 500 representatives from public and private institutions; higher education and K-12 markets; and the corporate training, government, military, and healthcare arenas.

This year's theme, "Distance Learning... Any Time, Any Space," speaks to the multitude of timely opportunities in the distance learning technologies that exhibitors continually bring to the table. These tools and services provide valuable new and innovative solutions for distance learning practitioners to be "green" and save money. The 2010 TxDLA conference will provide you with many opportunities to showcase your company's technology and services to distance learning professionals from across Texas and surrounding states. In addition, careful consideration has been given to planning the conference program and schedule; networking and entertainment events; and exhibit hall location and hours of operation, including a total of 10 hours of exhibiting time, to give you maximum exposure to current and potential clients.

Conference highlights include:

- The **Exhibit Hall Grand Opening Reception**, scheduled for Sunday evening, March 21, 7:00 9:00 p.m., to kick off the conference and spotlight the exhibitors.
- **Two full conference registrations** free to each exhibitor for company staff to immerse themselves in the conference experience and develop relationships with clients. Plan to stay Tuesday evening for fun and entertainment!
- **Casual dress** is requested for all conference attendees and exhibitors. We encourage everyone to dress to enjoy the relaxed environment and celebrate the conference theme.

Convention Decorating Services (CDS) has been selected as the official service contractor for this conference. See below for some things to keep in mind in preparing to exhibit:

- An Exhibitor's Meeting is scheduled for 4:00 p.m. on Sunday, March 21, 2010. At least one representative from each company must be present at this meeting.
- You are encouraged to decorate your booth in the "Any Time, Any Space" theme.
- All *corporate* exhibitor fees include booth carpet, electricity, and Internet access. If your exhibit requires additional electricity (above 20 amp) or higher bandwidth Internet (10/100 ethernet drop) or you purchased a *nonprofit booth package*, you may complete the electrical requirements form or the internet requirements form (attached in this kit). If you have any additional questions, please contact the phone number of the hotel listed on the form. Please contact Lisa Tomsio at lisa@txdla.org or 512.479.0425, ext. 12 if you will be using videoconferencing so that we can make necessary arrangements.
- Hotel rooms are located at the Westin Galleria and Westin Oaks Hotels at \$118 single/\$168 double per night. Book your room by calling 1-888-627-8514 or 1-800-937-8461.

As a reminder, exhibitor cancellations made prior to February 21, 2010 will result in a loss of \$100 (cancellation fee). Cancellations made after February 21, 2010, but prior to March 10, 2010, will result in a loss of 50% of total payment. NO REFUNDS WILL BE MADE AFTER March 10, 2010.

We look forward to seeing you at the conference. Please do not hesitate to contact us with any questions.

Best regards,

Ken Conn 2010 Exhibits Co-Chair kconn@dataprojections.com Lisa Tomsio Association Manager lisa@txdla.org

Exhibitor Service Manual

Dear Exhibitor,

We take great pleasure in notifying you that **CDS** has been selected as the "Official Service Contractor" for the **13th Annual TxDLA Conference**. We would like to take this opportunity to assure you that we will do our utmost to make this a successful and profitable event for you.

We offer a full range of services to assist you in maximizing the impact of your exhibit, from rental packages to experienced labor for installing or dismantling your booth. We are proud to be your partner.

Enclosed you will find important show information as well as order forms for services you may require. Direct questions regarding shipping, storage, labor, furniture and signs to:

Exhibitor Service Department CDS 3559 Belgium Lane San Antonio, TX 78219 210.581.9220 Fax: 800.677.8191

Questions regarding the convention's policies, space assignments, display limitations and event schedules should be directed to:

Texas Distance Learning Association 823 Congress Ave, Suite 230 Austin, TX 78701 Contact: Lisa Tomsio Phone: 512.479.0425 ext. 12 E-mail: <u>lisa@txdla.org</u>

Please note the various items being provided for each booth by Show Management (equipment listed on the Show Information page). Analyze your needs carefully and return your order forms with full payment before **Friday, March 5, 2010** the discount deadline, to save money as well as ensure the availability of your item. Orders received without payment can not be processed.

13th Annual TxDLA Conference March 21 - 24, 2010 The Westin Galleria Houston

Visit us at: www.conventiondecorating.com



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V. Equipment Rentals

Cartload Service Order Form

VI. Labor

Union Rules and Regulations Display Labor Order Form Outbound Shipping Instructions

VII. Shipping Information

Shipping Addresses Material Handling Shipping Labels

VIII. Supplemental Services – Please follow ordering instructions for the individual suppliers. Contact these suppliers directly regarding their services.

Electrical Order Form Internet/Telephone Order Form Audio/ Visual Order Form

- □ The Westin Galleria Houston
- □ The Westin Galleria Houston
- □ The Westin Galleria Houston



Show Information

| Discount Deadline: | Friday, March 5, 2010 |
|---------------------------|------------------------|
| Show Colors: | Black, Green, & Silver |
| Show Carpet: | Facility is carpeted |

Booth Information

Substitutions are not permitted. If you require alterations or additions please review the enclosed order forms. No credit or refund will be given for items not used.

Each 10' x 10' booth will be provided with:

| 8' tall black, green, & silver background drape | 3' tall black side dividers |
|---|---|
| 1 - 6' silver skirted table | • 2 - chairs |
| • 1 - wastebasket | • 1 - 7" x 40" ID Sign |

Corporate Booths ONLY 1– 20 amp electrical connection and 1-10/100 ethernet drop

| Show Schedule - Subject to Change | | | | | | |
|-----------------------------------|-------------------------|--------------------|--|--|--|--|
| Exhibitor Move In: | Sunday, March 21, 2010 | 8:00 am - 6:00 pm | | | | |
| Show Hours: | | | | | | |
| Welcome Reception: | Sunday, March 21, 2010 | 7:00 pm - 9:00 pm | | | | |
| | Monday, March 22, 2010 | 11:30 am - 4:00 pm | | | | |
| Reception | Monday, March 22, 2010 | 5:30 pm - 6:30 pm | | | | |
| | Tuesday, March 23, 2010 | 11:30 am - 2:00 pm | | | | |
| Exhibitor Move Out: | Tuesday, March 23, 2010 | 2:00 pm - 5:00 pm | | | | |
| Driver Check-In By: | Tuesday, March 23, 2010 | 4:00 pm | | | | |
| Freight Re-Directed At: | Tuesday, March 23, 2010 | 5:00 pm | | | | |

Assistance

If you have any questions or do not find what you are looking for in this packet, please call our Exhibitor Service Department **210.581.9220**.

CDS will have a service desk in a convenient location on show site if you require any further assistance.



Frequently Asked Questions - FAQ's

WHAT IS MATERIAL HANDLING?

Material handling includes receiving and unloading your exhibit materials, storage for up to 30 days at the advance shipping location, delivery to your booth, handling of empty containers (removal from booth, stored and then returned to the booth at the close of the show) and removal of the material from your exhibit booth for reloading onto outbound carriers. This charge does not include the cost of shipping. Please refer to the Shipping Information section of this manual for further information.

HOW DO I SEND MY SHIPMENTS? IS THERE A PREFERRED CARRIER?

You have two options in regards to sending your shipments. You can ship your freight in advance or you can ship it direct to show site. Shipments must be prepaid. **Collect shipments will be refused.** The official show carrier for this show is **CDS Logistics**. Call 210.581.9220 for rates.

WHAT IS THE DIFFERENCE BETWEEN ADVANCE AND DIRECT SHIPPING?

Advance shipping is sending your materials, up to 30 days prior to the event, to a designated warehouse which will store your freight and then deliver it directly to your booth space during move-in. Delivery hours are **9:00 am** - **3:00 pm**, Monday thru Friday. The advantage of sending your freight in advance is knowing it has arrived and will be delivered to your booth prior to your arrival.

Direct shipping is sending your materials directly to show-site during the designated move-in times. There is some risk with direct shipping because it does not allow for errors by your inbound carrier. If there is a problem and your carrier does not arrive on time, there may not be enough time to receive more materials.

WHEN DO I SHIP AND WHERE?

Advance Shipping Address:

13th Annual TxDLA Conference UPGF c/o CDS 1919 Collingsworth St. Houston, TX 77009

Direct Shipments to Show Site: 13th Annual TxDLA Conference The Westin Galleria Houston c/o CDS 5060 West Alabama Houston, TX 77056 Advance shipments <u>MUST</u> be received by Wednesday, March 17, 2010

Direct shipments to arrive <u>NO SOONER</u> than Saturday, March 20, 2010.

ALL SHIPMENTS MUST HAVE "C/O CDS" ON THE LABEL. SHIPMENTS MUST BE PREPAID. COLLECT SHIPMENTS WILL BE REFUSED.

IOW DO I SHIP MATERIALS AFTER THE SHOW CLOSES?

A CDS "Bill of Lading" is required on all outbound shipments. The "Bill of Lading" is available at the service desk. After your booth is packed, labeled and ready to be shipped please bring the completed "Bill of Lading" form back to the service desk. If you are not using CDS, our preferred out-bound carrier, you must call your designated carrier with pick up information. If your carrier fails to show up, your shipment will be re-directed through CDS and the discount rate will not apply. A CDS representative will be available at show site for further questions.

HOW DO I PLACE MY ORDER?

- Mail in your order forms and full payment to:
 - CDS * 3559 Belgium Lane * San Antonio, TX 78219
- Fax in your order with the "Credit Card Authorization" form to: 800.677.8191 Attn: Exhibitor Services

Orders will not be processed without full payment. Please review our "Payment Policies" for detailed information. Don't forget to keep a copy of your order for your records.

For orders going to other "official suppliers" (i.e. audio visual, floral, electrical, etc.) please follow the payment and mailing instructions indicated on each of the forms located in this manual.



Shipping Quote



Need a Quick Quote for Shipping?

Let us take the weight off your shoulders...

CDS is the official show carrier for the

13th Annual TxDLA Conference March 21 - 24, 2010 The Westin Galleria Houston

Fax your shipping information to CDS at 800-677-8191. We will provide a quote today!

CDS offers competitive solutions for all of your logistics needs. Shipments are tracked multiple times daily. We can manage your inbound and outbound shipments.

Inbound

Outbound

| Pickup Zip Code | Pickup Zip Code | <u>77056</u> |
|--------------------------|--------------------|--------------|
| Delivery Zip Code | Delivery Zip Code | |
| Approximate Weight | Approximate Weight | : |
| | | |
| Exhibitor Name | | |
| Exhibitor Email or Phone | | |
| Company | Booth # | |



Limits of Liability

<u>Responsibility for Labor</u>

- CDS, its subcontractors, and Show Management shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
- CDS, its subcontractors, and Show Management shall not be responsible for loss, injury or damage caused by laborers or equipment furnished by CDS or its subcontractors, except when such laborers are working for or operating equipment under the direct supervision of a supervisor designated by CDS or its subcontractors.
- CDS, its subcontractors, and Show Management shall not be liable to any extent for any actual potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss, injury or damage to an exhibitor's materials or exhibitor personnel, which may make it impossible or impractical to exhibit exhibitor's materials.
- Claims for loss, injury or damage, which are not submitted in writing to CDS within (30) thirty days after the close of the show, at which the loss, injury, or damage occurred, shall be considered waived. No suit or action shall be brought against CDS or its subcontractors more than one year after the accrual of the action.
- CDS will not be responsible for improper packing of exhibitor materials and products or incorrect labeling if working under the supervision of the exhibitor.
- CDS will not be responsible for improperly packed or concealed damages to exhibit.
- The placing of an order for the services of laborers and the use of equipment by an exhibitor, or any agent of the exhibitor shall be construed as an acceptance by such exhibitor or agent of terms and conditions set forth.

<u>Material Handling</u>

- CDS will not be responsible for damage to uncrated, un-skidded, and concealed damage to materials for any reason.
- CDS will not be responsible for loss or theft of materials after delivery to booth or before pick-up for loading at show close.
- CDS is not responsible for shipments left in booth by exhibitor. We will count and ship pieces as found when we remove them from exhibit hall. CDS recommends all valuable items be covered by YOUR insurance company to protect against theft.
- In the event the designated carrier fails to pick up by the specified time, shipments will be rerouted by the show carrier.
- Make certain all of your materials are properly insured against fire, theft, and all hazards while in transit, to and from your booth and for the duration of the exhibition. This may be done with "riders" to existing insurance policies.
- Material handling includes unloading your exhibit materials, storage for up to 30 days at the advance shipping address, delivery to your booth, the handling of empty containers into and out of storage, and the removal of the material from your exhibit booth for reloading onto outbound carriers. This is not a transportation charge. This is a round-trip service and discounts will not apply for inbound or outbound only shipments.
- Do not send advance freight for Saturday delivery, there is no guarantee someone will be there to receive it. Make sure your freight arrives during normal business hours.
- If you are sending materials direct to show-site, please make sure it does not arrive prior to the deadline specified. Materials arriving prior to the deadline will be REFUSED.
- CDS "Bill of Lading" must be filled out at close of show. "Bill of Lading" is available at the service desk during your event.

<u>Payment Terms</u>

- In order for us to process your order for services and materials listed in this Exhibitor Service Manual, we must have a signed "Credit Card Authorization" form with credit card information or full payment in advance. Invoices for outstanding balances will be prepared at the service desk for review and payment.
- Pre-payments will be indicated, and any balance due must be paid in full by cash, credit card or check.
- All inquiries must be resolved and completed before you leave the show.

Questions and Adjustments

• Any discrepancy in items ordered and items received, or any complaint or question concerning service, must be reported to CDS immediately. Issues will be resolved and/or any valid adjustments will be made at that time and approved by the CDS supervisor in charge. Credits and adjustments will not be made on information received after the show.

• Items cancelled or changed after Friday, March 5, 2010 will be charged 50% of the original price.

읻 <u>Orders</u>

- All advance orders, discounted to your advantage, must be paid-in-full at the time the order is placed.
- Orders received without payment will not be processed. Payment for all show-site orders will be due and payable upon presentation of our invoice at the show.
- Services ordered at show site will not be processed without full payment.
- The availability of furnishings at show-site can, on occasion, be limited and for that reason can not be guaranteed. It is best to place your order in advance if possible.



Payment Policies

To qualify for discount prices, full payment must be included with your advance order and must be received by the discount deadline. Please submit the signed "Credit Card Authorization" form or a check with your order.

Adding Tax to Your Order

- 1. Use the enclosed Order Recap to help add up your order, and get your subtotal.
- 2. Add the 2% Petroleum Surcharge to your order subtotal.
- Add the appropriate 8.25 Sales Tax to your subtotal. To be tax exempt you must be a government or non-profit organization. If you are eligible, please provide an exemption certificate when placing your order. A resale certificate is not acceptable, as we are not providing services to be resold. Items cancelled or changed after Friday, March 5,

 2010 will be charged 50% of the original price.

Payment Options

1. Advance Payment by check...Attached with your order forms. The "Credit Card Authorization" form should be submitted for any additional charges incurred at show-site. All checks should be made payable to:

CDS

3559 Belgium Lane • San Antonio, TX 78219 Ph: 210.581.9220 • Fax: 800.677.8191 RE: 13th Annual TxDLA Conference

 Credit Card...MasterCard, Visa or American Express. To accept charges, we need a completed "Credit Card Authorization" form. CDS must receive this form by <u>Friday, March 5, 2010</u> to qualify for the advanced pricing.

Show-Site Orders

All show site orders including labor and material handling must be paid **before close of the show**. For your convenience, we accept Visa, MasterCard or American Express, as well as checks, travelers checks and cash. Orders received after the deadlines or made at the service desk during the show will be billed at standard prices. Services ordered at show site will not be processed without full payment.

<u>Advance Orders (Discount Rate)</u>

To process your order and receive advance prices, payment in full either by cash, check, or credit card must accompany your order. Purchase orders do not qualify for the discount prices.

Advance payment for material handling should be based on estimated weight. Advance payment for labor should be based on estimated installation and dismantling hours.

<u>Third Party Orders</u>

If you have contracted work through a display/exhibit house and require the services of CDS, the payment policies stated above apply. Please forward this information to the proper parties.

International Exhibitors

International exhibitors must pay for all services in US funds and must be drawn on a US bank. All charges must be paid in full prior to the close of the show either by cash, credit card or check. Wire transfers must include a \$20.00 (US) transfer fee.

<u>Material Handling/Labor Orders/ Rigging Orders/Forklift, Etc.</u>

If you are shipping freight to our warehouse or to show site and/or are ordering labor for installation or dismantling and/or rigging, you must complete the "Credit Card Authorization" form. Our services will not be performed unless we have some form of pre-payment in our files. If you require rigging or dismantling labor on move-out, charges will be applied to your credit card.



Credit Card Authorization

This form authorizes **CDS** to charge to your credit card account the amount of your advance/floor orders, material handling charges, shipping costs, surcharges and any other additional amounts incurred as a result of show site orders placed by you or your representative. Please complete the information requested below and return this form with your order.

I AGREE TO THE CONDITIONS STATED IN THIS MANUAL AND THE ABOVE PARAGRAPH .

| Cardholders Name: | Booth#: |
|--------------------------------------|--------------------------------|
| Credit Card #: | |
| Exp. Date: / Credit Card Type: Vi | sa MasterCard American Express |
| Billing Address: | |
| City, State, Zip: | |
| Phone Number: | Fax: |

A check is being sent to cover all expenses, use card only for show-site services and remaining balances.

If paying by check, make payable to: Mail order forms and full payment to: CDS 3559 Belgium Lane San Antonio, TX 78219 Ph: 210.581.9220 Fax: 800.677.8191 RE: 13th Annual TxDLA Conference

Fax orders with full payment to: 800.677.8191 Attn: Exhibitor Service Department.

*Items cancelled or changed after <u>Friday, March 5, 2010</u> will be charged 50% of the original price.

Your signature on this form authorizes CDS to charge any pre-order requests, on-site order requests and all material handling charges



Furniture & Accessories I

Discount Deadline: Friday, March 5, 2010

Skirted Display Tables - All tables are 24" wide, skirted on 3 sides in the color chosen and topped with white vinyl. The 4th side of 4' tables are skirted.

Standard Height (30" High)

| Item # | Description | Discount | Standard | QTY | | Total | THE NEW YORK | |
|---------|---|----------|-----------------|-----|----|-------|--------------|---------------------|
| 190021 | 4' long 30"high | \$82.00 | \$99.75 | | \$ | | | |
| 190023 | 6' long 30"high | \$100.00 | \$120.75 | | \$ | | | n nin in sein is se |
| 190027 | 8' long 30"high | \$116.00 | \$140.00 | | \$ | | | |
| 190017 | Skirt 4 th Side Check One: □ 6' □ 8' | \$37.75 | \$47.00 | | \$ | | | |
| 190002 | Table Skirt Only | \$60.00 | \$75.00 | | \$ | | | |
| Countor | Height (42" High) | | | | | | Table Skir | t Colors |
| counter | neight (42 nigh) | | | | | | Red | White |
| 190022 | 4' long 42"high | \$111.00 | \$138.75 | | \$ | | | |
| 190025 | 6' long 42"high | \$125.75 | \$157.00 | | \$ | | Forest Green | Champagne |
| 190029 | 8' long 42"high | \$144.50 | \$181.00 | | \$ | | Burgundy | Lime Green |
| 190018 | Skirt 4^{th} Side Check One: \Box 6' \Box 8' | \$37.75 | \$47.00 | | \$ | | Royal Blue | Rose |
| 190005 | Table Skirt Only | \$60.00 | \$75.00 | | 4 | | Black | Gold |
| 190000 | Table Skill Olly | φ00.00 | φ / 3.00 | | 4 | [| Silver | Teal |

*Show colors will be chosen on orders with no preference indicated.

Color Choice _____

Unskirted Display Tables - 24" wide tables topped in white vinyl

| Item # | Description | Discount | Standard | QTY | Total | |
|--------|------------------|----------|----------|-----|-------|--|
| 190003 | 4' long 30"high | \$48.00 | \$59.75 | | \$ | |
| 190006 | 6' long 30" high | \$59.25 | \$74.00 | | \$ | |
| 190010 | 8' long 30"high | \$70.50 | \$87.00 | | \$ | |
| 190004 | 4' long 42"high | \$68.25 | \$83.00 | | \$ | |
| 190008 | 6' long 42"high | \$78.75 | \$97.50 | | \$ | |
| 190012 | 8' long 42"high | \$85.00 | \$106.50 | | \$ | |
| | | | | | | |



*Please use colors as a reference only

Plum

Round Display Tables - 30" diameters, tables are unskirted.



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The Westin Galleria Houston

Furniture & Accessories II Discount Deadline: Friday, March 5, 2010 Chairs Pegboard / Tack board 30002 30004 30003 120003 120004 **Miscellaneous Accessories** 120010 120013 120014 120022 140002 140004 140005 140006 140007 Item # Description **Discount Price Standard Price** QTY Total 30002 Fiberglass side chair (gray plastic) \$44.75 \$56.00 \$ Modular High Stool (Gray fabric-29" from floor to seat) 30003 \$71.00 \$88.75 \$ 30004 Padded arm chair \$ Check one: Black Burgundy \$63.00 \$78.75 4' x 8' Pegboard Check one: □ Vertical □ Horizontal 120003 \$178.00 \$222.50 \$ 4' x 8 ' Tack board Check one: D Vertical D Horizontal 120004 \$159.75 \$191.75 \$ 120015 2' x 8' Grid wall \$59.25 \$74.00 \$ 120010 **Computer Pedestal** \$260.25 \$325.25 \$ 120013 Easel \$27.25 \$33.75 \$ 120014 Fish Bowl \$ \$25.75 \$31.00 120022 Wastebasket \$ \$17.00 \$14.25 120029 Arm Light \$55.00 \$68.50 \$ 140002 Bag Rack \$84.00 \$105.00 \$

Sales Tax 8.25% Grand Total \$

\$105.00

\$105.00

\$105.00

\$113.00

\$61.75

\$74.50

\$87.50

Company:

140004

140005

140006

140007

190031

190032

190033

Garment Rack - 1 Arm

Garment Rack - 2 Arm

Literature Rack I

Garment Rack - 4 Arm (Waterfall)

4' Tabletop Riser (12"w x 12"h)

6' Tabletop Riser (12"w x 12"h)

8' Tabletop Riser (12"w x 12"h)

Booth:

Contact:

Phone:

\$

\$

\$

\$

\$

\$

\$

Total: \$



\$84.00

\$84.00

\$84.00

\$92.50

\$49.25

\$59.50

\$70.00

Carpet Order Form



Discount Deadline: Friday, March 5, 2010

CDS provides quality carpet at competitive prices. The carpet will be delivered clean and installed (only front edge is taped) in your booth prior to your move-in.

We offer custom carpet, as well as standard booth carpeting. Please use this order form for all of your carpeting needs. If you have any questions please call our Exhibitor Service Department.

Standard Carpet Item # Description

| Item # | Description | Disco | | Standard | QTY | Total | |
|---|--|---|--|---|--|--|--|
| 10002 | 10' X 10' carpet | \$120. | | \$150.00 | | \$ | Carpet Colors |
| 10003 | 10' X 20' carpet | \$219. | .50 | \$274.00 | | \$ | Red |
| 10004 | 10' X 30' carpet | \$318. | .50 | \$398.25 | | \$ | Forest Green |
| 10005 | 10' X 40' carpet | \$418. | .75 | \$523.50 | | \$ | Burgundy |
| 10006 | 10' X 50' carpet | \$525. | .00 | \$647.75 | | \$ | Royal Blue |
| | | If color is not indi | cated ch | ow color will be use | ad Please use | e colors as a referenc | Black Ce. Gray |
| | | | cateu, sn | | | | Plum |
| | | | | Co | lor Choice | | Teal |
| Our standar | | specifications. Cus | | | | y the discount dead- | |
| ine or may be billed at | | • | | | | rior to move-in will | |
| | | | | | | Total SQ I | custom colors |
| | | | То | tal SQ FT X \$3.75 | per SQ FT = | \$ | |
| luch 1000/ | nylon nilo sustam s | arnot Custom corne | tordora | must he received h | v the discount | deadline or may not | Forest Green |
| | , , | | | | , | e billed 100%. | Durgunuy |
| | | | | | | | |
| e nonoreu. | custom carpet of | ders canceled less | s than 2 | weeks prior to m | | | Navy Blue |
| e nonoreu. | custom carper or | | | - | | Total SQ I | Black |
| je nonorea. | | Booth Dimens | sions: | X | = | Total SQ I | FT Black Silver Mist |
| Je nonored. | | Booth Dimens | sions: To | X tal SQ FT X \$3.75 | = per SQ FT = | Total SQ F \$ | FT Black Silver Mist Charcoal Gray Teal |
| Se nonored. | | Booth Dimens | sions: To | X tal SQ FT X \$3.75 | = per SQ FT = | Total SQ I | FT Black Silver Mist Charcoal Gray Teal |
| e nonorea. | | Booth Dimens | sions: To | X tal SQ FT X \$3.75 | per SQ FT = | Total SQ F \$ | FT Black Silver Mist Charcoal Gray Teal |
| | ad/Taping | Booth Dimens | sions: To | X tal SQ FT X \$3.75 | per SQ FT = | Total SQ F \$ e colors as a referenc | FT Black Silver Mist Charcoal Gray Teal |
| | | Booth Dimens | sions: To | X tal SQ FT X \$3.75 | per SQ FT = | Total SQ F \$ e colors as a referenc | FT Black Silver Mist Charcoal Gray Teal |
| Carpet Pa | ad/Taping | Booth Dimens If color is not indic | sions: To To cated, sh scount | X tal SQ FT X \$3.75 ow color will be use | per SQ FT = ed. Please use Color Choi | Total SQ F \$ e colors as a referenc ce Total \$ | FT Black Silver Mist Charcoal Gray Teal |
| Carpet Pa Item # | ad/Taping Descript Carpet Padding pe Taping per linear f | Booth Dimens If color is not indic | sions: To cated, sh scount ' sq ft | X tal SQ FT X \$3.75 ow color will be use Standard | per SQ FT = ed. Please use Color Choi | Total SQ F \$ e colors as a referenc ce | FT Black Silver Mist Charcoal Gray Teal |
| Carpet P Item # 10007 | ad/Taping Descript Carpet Padding pe Taping per linear f | Booth Dimens If color is not indic ion Di r sq ft \$0.67 t \$0.67 left = right = rear | sions: To cated, sh scount ' sq ft | XX tal SQ FT X \$3.75 ow color will be use Standard \$0.88 sq ft | per SQ FT = ed. Please use Color Choi | Total SQ F \$ e colors as a referenc ce Total \$ | FT Black Silver Mist Charcoal Gray Teal |
| Carpet Pa Item # 10007 10010 | ad/Taping Descript Carpet Padding pe Taping per linear f Please check: | Booth Dimens If color is not indic ion Di r sq ft \$0.67 t \$0.67 left = right = rear | sions: To <i>cated, sh</i> <i>scount</i> ' sq ft ' ft | X tal SQ FT X \$3.75 ow color will be use Standard \$0.88 sq ft \$0.88 ft \$0.62 sq ft | per SQ FT = ed. Please use Color Choi | Total SQ F \$Total SQ F ce colors as a reference ce Total \$ \$ | FT Black Silver Mist Charcoal Gray Teal |
| Carpet Pa Item # 10007 10010 | ad/Taping Descript Carpet Padding pe Taping per linear f Please check: | Booth Dimens If color is not indic ion Di r sq ft \$0.67 t \$0.67 left = right = rear | sions: To <i>cated, sh</i> <i>scount</i> ' sq ft ' ft | X ttal SQ FT X \$3.75 ow color will be use Standard \$0.88 sq ft \$0.88 ft \$0.62 sq ft | = per SQ FT = ed. Please use Color Choir QTY | Total SQ F | FT Black Silver Mist Charcoal Gray Teal |
| Carpet Pa Item # 10007 10010 | ad/Taping Descript Carpet Padding pe Taping per linear f Please check: | Booth Dimens If color is not indic ion Di r sq ft \$0.67 t \$0.67 left = right = rear | sions: To <i>cated, sh</i> <i>scount</i> ' sq ft ' ft | X ttal SQ FT X \$3.75 ow color will be use Standard \$0.88 sq ft \$0.88 ft \$0.62 sq ft Sales | = per SQ FT = ed. Please use Color Choir QTY | Total SQ F \$ ce colors as a reference ce Total \$ \$ \$ \$ \$ | FT Black Silver Mist Charcoal Gray Teal |

Cleaning Order Form



Vacuuming of booths and emptying of wastebaskets is not included in your booth space rental. If you require these services please use this order form.

All rental carpets are delivered clean to your booth space, however during set-up the carpet may become dirty. We strongly recommend that you order cleaning service at least once prior to show opening.

CARPET VACUUMING

| ✓ | Description | # of Days | Booth Size per SQ F | ТР | Price Per SQ FT | Tota | al |
|---|-----------------------------------|-----------|---------------------|----|-----------------|------|----|
| | Vacuum Once Prior to Show Opening | 1 | Χ | х | \$0.33 = | \$ | |
| | Vacuum Daily (includes prior) | | х | Х | \$0.31 = | \$ | |

PORTER SERVICE

Visit Exhibit Space at Two Hour Intervals During Show Hours (pick up trash, empty wastebaskets, spot clean, etc)

| ~ | Description | Show Days | | Per Day | | Total |
|---|-----------------|-----------|---|----------|---|-------|
| | Up to 300 SQ FT | | х | \$122.25 | = | \$ |
| | _300—500 SQ FT | | Х | \$164.75 | = | \$ |

*For booths over 500 SQ Ft please call Exhibitor Services for a quote.

| Cleaning Total | al \$ |
|-----------------------|-------|
|-----------------------|-------|

Sales Tax 8.25% \$

GRAND TOTAL \$

| Company: | Booth: | Contact: | Phone: |
|----------|--------|----------|--------|
| | | | - |
| | | | |



Table-top and Free Standing Displays

Table-top and Displays are only available if ordered by Friday, March 5, 2010

10 x 10 Table-top A

6' or 8' Table-top curved wall display. 60" tall and either 60" or 90" wide. Comes with a 6' or 8' table.

10 x 10 Table-top B

Table-top display with velcro fabric, backlit header, hardware & lights. Comes with a 6' or 8' table.

10 x 10 Free Standing C

10' curve wall display. 10' wide X 8' tall with lights.

10 x 10 Free Standing D

10' panel system with backlit header or spot lights. 10' wide x 90" tall.

10 x 20 Free Standing E 20' gull wing configuration with lights.

10 x 20 Free Standing F

20' multi-connect panel system with backlit headers or spot lights. Tower with bridge headers also available.

Please turn to the add-on and graphic pages for further options.

Free Standing Displays include: installation and dismantling, carpet and vacuuming prior to show. Back wall color is only available in black.

10 x 10 Table-top A





10 x 10 Free Standing C

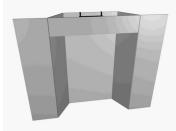


10 x 20 Free Standing E





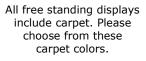
10 x 10 Free Standing D



10 x 20 Free Standing F



| Rental Unit | | Standard | Total |
|-------------------------|-------------------------------|------------|-------|
| 10 x 10 Table-top A | Select Table Size 6' or 8' | \$425.00 | \$ |
| 10 x 10 Table-top B | Select Table Size 6' or 8' | \$425.00 | \$ |
| 10 x 10 Free Standing C | Carpet Color | \$750.00 | \$ |
| 10 x 10 Free Standing D | Carpet Color | \$750.00 | \$ |
| 10 x 20 Free Standing E | Carpet Color | \$1,500.00 | \$ |
| 10 x 20 Free Standing F | Carpet Color | \$1,500.00 | \$ |





| Total: | \$ |
|----------------|----|
| ales Tax 8.25% | \$ |

Grand Total \$

S

Please contact our Exhibitor Service Department at 210.581.9220 with any questions.



Graphics for Table-tops and Free Standing Displays

High-quality graphics will enhance the overall image of your booth. The graphic department at CDS is driven to excellence and strives to produce the highest quality signs and graphics. All requests for graphics must be emailed in .eps format or in native format to exhibi-

tor@conventiondecorating.com. Graphics can be any size you need, as long as they do not exceed the total dimensions.

Graphics are priced at \$18 per sq ft.

| Table-tops & Free Standing Displays | Header | Dimensions | \$18.00 per sq ft | Total |
|---|-----------|--|-------------------|-------|
| 10 x 10 Table-top A -A standard header is included with this package. (Header dimensions: 14" h) | Yes No | Panels (2): 5' h x 2' w 6' Total graphic space: 20 sq ft Panels (3): 5' h x 2' w 8' Total graphic space: 30 sq ft | x | \$ |
| 10 x 10 Table-top B -A standard header is included with this package. (Header dimensions: 10" h x 44" w) | Yes No | Panels (6): 3.5' h x 1' w Total graphic space: 21 sq ft | x | \$ |
| 10 x 10 Free Standing C -A standard header is included with this package. (Header dimensions: 14" h x 120" w) | Yes No | Panels (4): 6 h x 1' w Total graphic space: 24 sq ft | x | \$ |
| 10 x 10 Free Standing D -A standard header is included with this package. (Header dimensions: 10" h x 50" w) | Yes No | Panels (8): 3' h x 1' w Total graphic space: 24 sq ft | x | \$ |
| 10 x 20 Free Standing E -A standard header is included with this package. (Header dimensions: 14" h x 240" w) | Yes No | Panels (8): 6' h x 1' w Total graphic space: 48 sq ft | x | \$ |
| 10 x 20 Free Standing F -A standard header is included with this package. (Header dimensions: 10" h x 100" w) | Yes No | Panels (16) : 3' h x 1' w Total graphic space: 48 sq ft | X | \$ |

Header*

Comments/Graphics

*Please Note All Headers Must be Special Ordered

The standard header is included in the package price, however is optional. In the space provided please indicate what is to be printed. This will be standard block lettering in black print. Total: \$_____

Sales Tax 8.25% \$_____

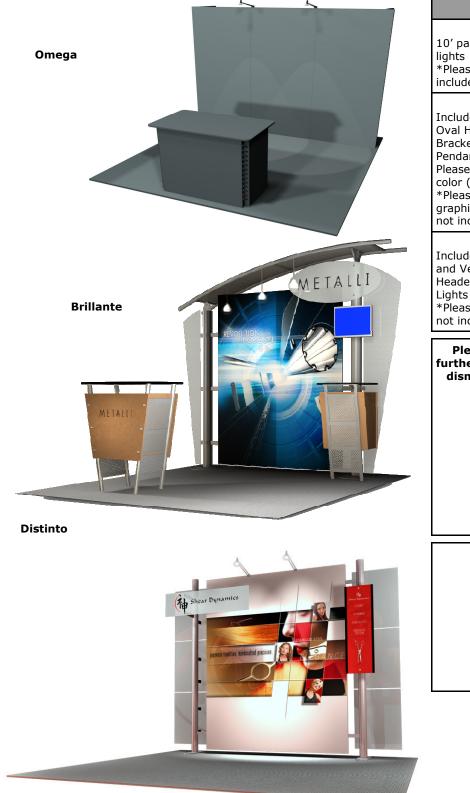
Grand Total \$_____



PAGE 14



Rental Units are only available if ordered by Friday, March 5, 2010



| Rental Unit | | Price |
|---|--|--------------------------|
| Omega 10' panel system with 2 lights *Please note counter is not included in package* | Carpet Color | \$1,300.00 |
| Brillante Includes: Frame, 2 Fins, Oval Header, Monitor Brackets, Canopy, and 3 Pendant Lights Please specify pendant light color (Red, Blue, or Green) *Please note monitor, graphics and counters are not included in package* | Carpet Color Pendant Light Color | \$2,100.00 |
| Distinto Includes: Frame, Horizontal and Vertical Standoff Headers, and 2 Halogen Lights *Please note graphics are not included* | Carpet Color | \$1,400.00 |
| Please turn to the add-o further options. Rental Unit dismantling, carpet and v | ts include: inst | allation and or to show. |
| All rental units include carpet. Please choose from these carpet colors | Red | t Green |

carpet colors.



Comments

Total: \$_____

Sales Tax 8.25% \$_____

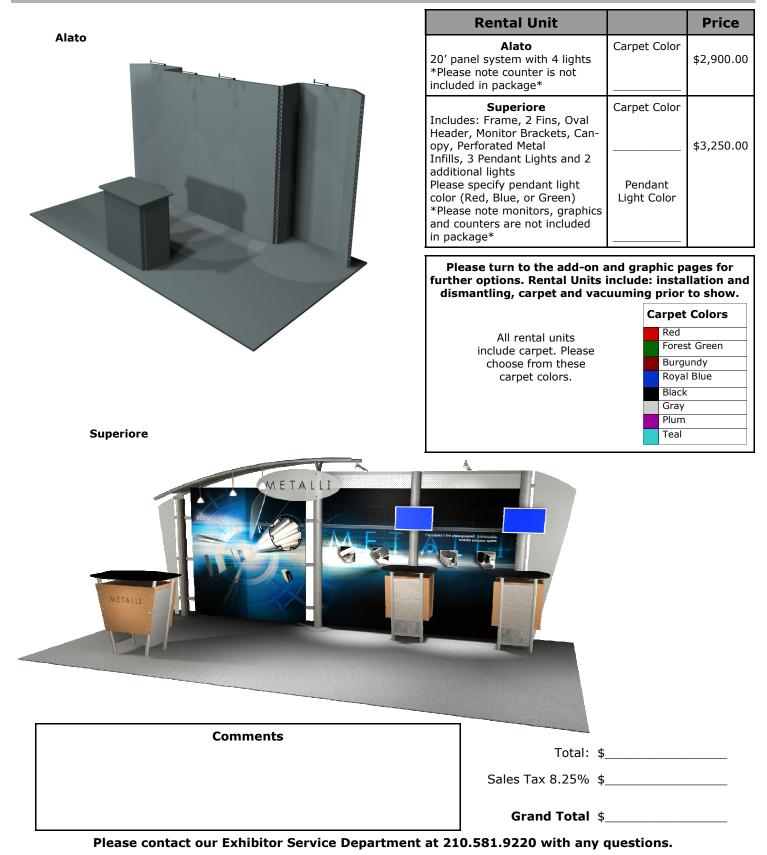
Grand Total \$___

Please contact our Exhibitor Service Department at 210.581.9220 with any questions.



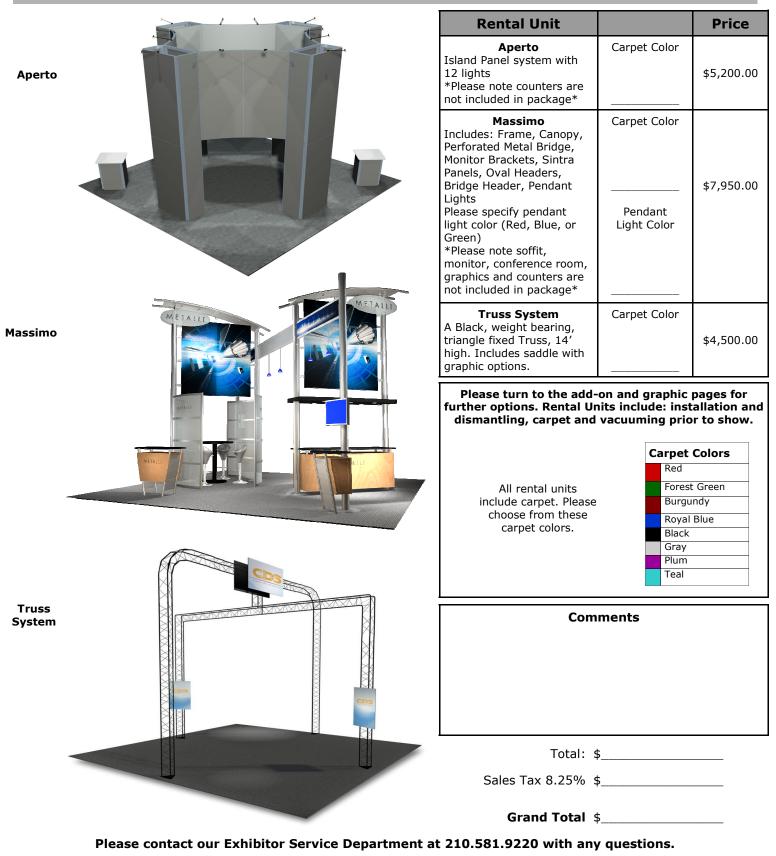
10' x 20' Inline Units

Rental Units are only available if ordered by Friday, March 5, 2010





20' x 20' Island Units Rental Units are only available if ordered by <u>Friday, March 5, 2010</u>





Add-on:

Add-on:

Reception Counter (with back door): Black counter top with maple sides and a stowbox, optional graphics. Dimension totals: 39" wide x 39" high x 23.5" diameter. Stowbox dimensions: 21.5" wide x 17" high x 14" diameter.

AV Counter (with side door): Black counter top with maple sides and a stowbox, optional graphics. Dimension totals: 27.5" wide x 39" high x 22.5" diameter. Stowbox dimensions: 19" wide x 19" high x 8" diameter. *Required when using a monitor*

Tabella: Optional graphics. Dimension totals: Front 38.86" wide x 38.86" high; sides 19" wide x 38.86" high.

Literature Stand: Collapsible stand with 6 pockets

Free Standing Monitor Kiosk: Black counter top with maple sides and a stowbox. 92" tall; counter is 28" wide and 23" deep. Includes 1 pendant light, please specify pendant light color (Red, Blue, or Green). A 17" to 22" monitor can be used (monitor is not included).

Please call exhibitor services for graphic options 210-581-9220.



Tabella



Free Standing

AV Counter



| | | | | V |
|-------------------|---|----------|-----|-------|
| Add-on | | Standard | QTY | Total |
| Reception Counter | Can be ordered separately or added to: Omega, Brillante, Distinto, Alato, Superiore, Aperto, Massimo, or the Truss System | \$525.00 | | \$ |
| AV Counter | Can be added to: Brillante, Distinto, Superiore, or the Massimo | \$400.00 | | \$ |
| Tabella | Can be ordered separately or added to: Omega, Brillante, Distinto, Alato, Superiore, Aperto, Massimo, or the Truss System | \$300.00 | | \$ |
| Literature Stand | Can be ordered separately or added to: Omega, Brillante, Distinto, Alato, Superior, Aperto, Massimo, or the Truss System | \$125.00 | | \$ |
| Monitor Kiosk | Can be ordered separately or added to: Brillante, Distinto, Superiore, or Massimo *Pendant Light Color | \$800.00 | | \$ |

Comments

Total: \$_____

Sales Tax 8.25% \$_____

Grand Total \$_____



Graphics for Rental Units

Please contact our Exhibitor Service Department at 210.581.9220 with any questions.

| 10 x 10 Units | Dimensions | \$18.00 per sq ft | Total |
|--|---|---|-------|
| Omega This package comes with three panels | Panels (3) Each Panel: 6.5' h x 3' w (58.5 sq ft) | x | \$ |
| This package comes with three | Panels (3) Each Panel: 6' h x 2' w (36 sq ft) Fin (a): 5' h x 1' w (5 sq ft) Fin (b): 7' h x 1.5' w (10.5 sq ft) Oval Header: 1.5' h x 4' w (6 sq ft) | Please contact exhibitor services at 210-581-9220 for price quotes and assistance with graphic design. | |
| six side panels, horizontal standoff | Panels (6) Each: 7' h x 2' w (84 sq ft) Side Panels (6) Each: 7' h x 2' w (84 sq ft) Horizontal Header: 1' h x 4' w (4 sq ft) Vertical Header: 3' h x 1' w (3 sq ft) | Please contact exhibitor services at 210-581-9220 for price quotes and assistance with graphic design. | |
| 10 x 20 Inline | Dimensions | \$18.00 per sq ft | Total |
| | Panels (5) Each Panel: 6.5' h x 1.5' w (48 sq ft) Panels (4) Each Panel: 6.5' h x 3' w (78 sq ft) | x | \$ |
| This package comes with seven | Panels (7) Each Panel: 6' h x 2' w (84 sq ft) Fin (a): 5' h x 1' w (5 sq ft) Fin (b): 7' h x 1.5' w (10.5 sq ft) Oval Header: 1.5' h x 4' w (6 sq ft) | Please contact exhibitor services at 210-581-9220 for price quotes and assistance with graphic design. | |
| 20 x 20 Island | Dimensions | \$18.00 per sq ft | Total |
| | Panels (16): 6.5′ h x 1.5′ w (156 sq ft) Panels (24): 6.5′ h x 3′ w (468 sq ft) | x | \$ |
| This package comes with 24 Panels, | Panels (24) Each Panel: $3.5' h \times 2' w$ (168 sq ft) Each Oval Header (4) : $1.5' h \times 4' w$ (24 sq ft) Each Bridge Header (4) : $1' h \times 6' w$ (24 sq ft) | Please contact exhibitor services at 210-581-9220 for price quotes and assistance with graphic design. | |
| - | With unlimited design possibilities, please con- tact exhibitor services at 210-581-9220 for price quotes and assistance with graphic design. | | |
| Add-on | Dimensions | \$18.00 per sq ft | Total |
| Reception Counter | Front side: 2' h x 1' w (2 sq ft) | X | \$ |
| | | | |

Total: \$_____

Sales Tax 8.25% \$_____

Grand Total \$_____



Cartload Service

CDS will unload your personal vehicle (car or van), place your equipment on a flat bed cart and deliver to your booth for a **<u>\$50.00</u>** fee. This fee is limited to a total weight of **200 lbs** that can be delivered in a maximum of 2 cartloads; otherwise material handling fees will apply. *This service does not include storage of your empties.*



To qualify for this service:

- You must arrive in a personal owned vehicle
- No company trucks/vans or bob tails

Parking will be available in a designated cartload service area at the dock.

This service will help expedite the process and reduce your hassles. This service is also available at the end of the show. Just make the arrangements at the service desk prior to the end of the show. If you have any questions please contact our **Exhibitor Service Department** at **210-581-9580.**

If you would like this service, please return this form with the rest of your order.

| | | | Estimated Time of Arrival: | |
|--------------------|--------------------|----------|----------------------------|----------|
| \$ | × <u>\$50.00</u> = | | IN | |
| \$ | × <u>\$50.00</u> = | | OUT | |
| Service Total \$ | Cartload S | | | |
| es Tax 8.25% \$ | Sale | | | |
| AND TOTAL \$ | GRA | | | |
| Phone: | | Contact: | Booth: | Company: |

EVENTS AND EXPOSITIONS

Labor Rules and Regulations

Labor Rules & Regulations

To assist you in planning for your participation in this event, we know you will appreciate knowing in advance that union labor is required for certain aspects of your exhibit handling. To help you understand the Area Work Rules-Labor Regulations, we ask that you read the following:

Decorator Labor

We currently have agreements with local unions to provide labor for display installation and dismantling. Full time employees of the exhibiting companies or approved EAC s, however, may set their own exhibits without assistance from any union labor. If you would like assistance to set your booth, it can be ordered in advance by filling out the Display Labor Form in the CDS exhibitor manual or on show site at the CDS Exhibitor Service Desk.

Material Handling

Exhibitors may use a two-wheel dollie or hand-carry their own freight into the exhibit hall. Please keep in mind, for some shows, parking may be limited for unloading and loading. A designated entrance for POV s will be provided and an allotted amount of time will be given per vehicle for loading and unloading. The use or rental of four-wheel dollies, flat bed carts or other mechanical equipment is not permitted. CDS will control access to the loading docks in order to provide for a safe and orderly move-in/move-out.

Tipping

We request that exhibitors do not tip employees (give money, merchandise, or other special consideration for services rendered.) Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a supervisor. Employees are paid at an excellent wage. Tipping is strongly discouraged and is not an accepted company policy.

Safety

Standing on chairs, tables or other rental equipment is prohibited. This equipment is not engineered to support your weight. CDS cannot be responsible for injuries or falls caused by the improper use of this equipment.



Display Labor

Rates

| Straight Time: | Monday-Friday | 8:00 am - 4:30 pm | \$58.00 |
|----------------|-------------------|-------------------|----------|
| Overtime: | Monday-Friday | 4:31 pm - 7:59 am | \$87.00 |
| | Saturday & Sunday | All Day | \$87.00 |
| Double Time: | Holidays | All Day | \$116.00 |

Minimum Charge: One hour per man

All work performed without direct exhibitor supervision will be charged a 25% supervision fee with a minimum fee of \$25.00.

Labor ordered on-site will be subject to a 25% surcharge.

Type of Service

CDS Supervision (Exhibitor does not have to be present)

CDS will proceed with your display setup unless you instruct us otherwise. Work will be done on straight time, unless move-in/move-out schedule does not permit.

If using CDS Supervision, please complete the information below:

| □ Labor to Install | Number of Crates: Set up plans attached? Yes or No | Self contained unit? Yes or No Photo enclosed? Yes or No |
|----------------------|---|---|
| □ Labor to Dismantle | Set-up plans in crate? Yes or No Carpet:OwnCDS Color *Carpet must be ordered with 'Carpet' Form | Special instructions |

If using CDS Supervision, please complete the "Instructions for Outbound Shipping" form and send with your order.

Exhibitor Supervision (Exhibitor must pick up labor from the CDS Service Desk)

All work to be performed ONLY under the supervison of Exhibitor Representative. Labor ordered and not called for by the exhibitor will be billed at a one (1) hour no-show charge per man. Work start time can only be guaranteed in those cases when labor is requested for the start of the workday.

Show-site representative's name and contact number:

Schedules (estimated number of hours)

Installation

| # of men | Date | Start Time | # of hours |
|----------|------|------------|------------|
| | | | |
| | | | |

| | Dism | antle | |
|----------|------|------------|------------|
| # of men | Date | Start Time | # of hours |
| | | | |
| | | | |

| Very Important |
|----------------|
|----------------|

Please complete all outbound shipping documents at the Service Desk prior to the close of the show.



Company:

Booth:

Contact:

Phone:





_ -. .

13th Annual TxDLA Conference

March 21 - 24, 2010 The Westin Galleria Houston

Outbound Shipping Instructions

Only Complete if using CDS Supervision on Dismantle Labor.

| Please duplicate f | form for split shipmen | ts (one form for | each location or | one for each carrier. |
|----------------------|------------------------|------------------|------------------|-----------------------|
| # of shipping labels | | | | |

| Consign to (company name): | Telephone: |
|----------------------------|-----------------|
| Attention: | |
| Address: | City/State/Zip: |
| Carrier: | |

Method:
arreight ______
arreight and the set of the s (specify level of service)

CDS reserves the right to reroute any outgoing shipment via an alternate carrier in the event the requested carrier fails to pick up the shipment by established carrier check-in deadline.

| Number of Pieces | Kind of package, description of articles, special marks and exceptions | Weight Subject to Correction |
|------------------|--|---------------------------------|
| | Crates (wooden) exhibition materials | |
| | Cartons (cardboard) | |
| | Fiber cases / Trunks | |
| | Skids / Pallets | |
| | Carpet (specify color) | |
| | Padded Display | |
| | Machinery | |
| | Other | |
| | TOTALS | |

Where the rate is dependent on value, shippers are required to state specifically in writing the agreed declared value of the property. The agreed or declared value of the property is hereby specifically stated by the shipper to be not exceeding \$______. This is to certify that the above named articles are properly classified, described, packaged, marked, labeled and are in proper condition for transportation according to the applicable regulations of the Department of Transportation.

If this shipment is to be delivered to the consignee without recourse on the consignor, the consignor shall sign the following statement: the carrier shall not make delivery of this shipment without payment of freight and all other lawful charges:

□ Prepaid □ Collect

signature

Freight and Carrier Charges Guaranteed By: _____ (By signing this form, shipper agrees to be bound by all its terms and conditions.)

Shipper/ Exhibitor: _____ Attention: _____

Billing Address:

City:

Shipper's/Exhibitors Signature: _____

Shipper's Exhibitor's Printed Name: _____

Phone: ____

_____ Email Address: _____

State / Zip:

Use CDS on your outbound shipment (s) for convenience and competitive prices.



Shipping Information

ADVANCE SHIPMENTS TO WAREHOUSE

- Shipments may be sent to the advance warehouse up to thirty (30) days prior to the move-in for the show. Shipments must arrive Wednesday, March 17, 2010 by 3:00 pm. No shipments will be received at the warehouse on weekends or holidays. To track the arrival of your shipment call: 210.581.9220. (Receiving Hours Monday-Friday 9:00 am 3:00 pm.)
- Shipments arriving at the warehouse after: **Wednesday**, **March 17**, **2010** will be charged an additional 25% of the advance warehouse rate in addition to any other charges incurred.

Label each item as follows: Please use the label sheets provided in this packet.

| To: | | Booth# |
|------|------------------------------|--------|
| | (exhibiting company name) | |
| For: | 13th Annual TxDLA Conference | |
| UPG | F | |
| c/o | | |
| | 9 Collingsworth St. | |
| Hous | ston, TX 77009 | |

Minimum charge of 200 lbs = \$127.50 per shipment. All weights are rounded up to the next 100 lbs per shipment

\$63.75 per 100 lbs

• Materials received at the warehouse will be delivered to respective booths at the convention facility. Empty containers will be removed from the booth, placed in storage and returned to the booth at the close of the show. Materials will then move from the booth to the dock and be reloaded on designated vehicles. Charges will be based on in-bound weight.

DIRECT SHIPPING TO SHOW-SITE

- Any shipments arriving prior to **Saturday**, **March 20**, **2010** will be refused.
- Shipments will be received during the designated move-in periods as well as throughout the event.
- As an exhibitor, it is your responsibility to instruct your carrier of the proper date for the direct deliveries to show -site.
- Weight tickets or Bills of Lading indicating weight must accompany freight delivery. The drivers signature on the show-site receiving report will verify the total count and weight.

D Label each item as follows: Please use the label sheets provided in this packet.

| To: | | Booth# |
|------|------------------------------|--------|
| | (exhibiting company name) | |
| For: | 13th Annual TxDLA Conference | |
| The | Westin Galleria Houston | |
| c/o | CDS | |
| 506 | 0 West Alabama | |
| Hou | ston, TX 77056 | |

Minimum charge of 200 lbs = **\$127.5.00** per shipment. All weights are rounded up to the next 100 lbs per shipment

\$63.75 per 100 lbs

• CDS will unload shipments at show-site and deliver to respective booths. Empty containers will be removed from booth, placed in storage and returned to the booth at the close of the show. Materials will then move from the booth to the dock and be reloaded on designated vehicles. Charges will be based on in-bound weight.

All shipments must be PREPAID, collect shipments will be REFUSED.

Shipments received without receipts, freight bills or specified unit counts on the receipts or freight bills from carriers, such as UPS and FedEx, will be delivered to the exhibitor's booth without guarantee of piece count or condition.

No liability will be assumed by CDS for these shipments.



Material Handling Information (page 1 of 2)

What Is Material Handling?

Material handling includes receiving and unloading your exhibit materials, storage for up to 30 days at the advance shipping location, delivery to your booth, handling of empty containers (removal from booth, stored and then returned to the booth at the close of the show) and removal of the material from your exhibit booth for reloading onto outbound carriers. This charge does not include the cost of shipping. Please refer to the Shipping Information section of this manual for further information.

Crated/Uncrated Shipments

Crated shipments are packed in any type of shipping container that can be unloaded at the dock, and delivered without additional handling. Crated containers include: crates, fiber cases, cartons, and properly packed skids. Uncrated shipments indicates a shipment that is shipped loose or pad-wrapped, and/or unskidded.

Special Handling Shipments

Mixed Shipments

Mixed shipments include a mix of both crated and uncrated materials.

Ground Loading/Unloading

Special handling charges will apply to shipments that arrive in vehicles that are not dock height, such as u-hauls, flat bed trailers, double drop trailers, etc.

Stacked Shipments

Shipments that require multiple items to be moved or removed for delivery to booth. (i.e. loose items stacked on top of crates and/or pallets.)

• Piece Loading/Unloading

Drivers who require multiple pieces to be moved to the rear of the trailer, in order to select the next piece, or having to remove the freight from the trailer to re-fit in sequence.

• No Documentation

Shipments that arrive from a small package carrier, such as FedEx, UPS and, without a Bill of Lading, which requires additional time and labor to process.

• Excess of Small Shipments

More than 11 small pieces in a shipment, via small package carriers, such as FedEx, UPS and, that must be palletized prior to delivery.

Material Handling: Money Saving Tools

Consolidate and Shrink Wrap Your Shipments

Below is an example for an advance to warehouse shipment:

If you send 4 Separate Shipments: 1st Shipment @ 41 lbs = **\$127.50** (200 lb. minimum) 2nd Shipment @ 44 lbs= **\$127.50** (200 lb. minimum) 3rd Shipment @ 52 lbs= **\$127.50** (200 lb. minimum) 4th Shipment @ 60 lbs= **\$127.50** (200 lb. minimum) If you send 1 Consolidated Shipment: 1 shipment (4 pieces) @ 197 lbs (200 lb minimum) 197 lbs charged @ \$127.50



Material Handling (page 2)

RATES BELOW ARE BASED ON OVER TIME FOR MOVE-IN AND STRAIGHT TIME FOR MOVE-OUT. All charges are per (100 lbs) and are rounded up to the next 100 lbs. There is a 200 lb. minimum charge per shipment. CDS will receive advance shipments at the warehouse and will provide up to 30 day storage prior to the show. CDS will receive direct shipments at show-site on scheduled movein days. CDS will provide delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock at the close of the show. CDS "Bill of Lading" must be filled out at close of show.

CDS REQUIRES "CREDIT CARD AUTHORIZATION" FORM BE ON FILE FOR ALL SHIPMENTS.

ADVANCE SHIPMENTS TO WAREHOUSE - All materials shipped in advance to the warehouse must arrive by: **Wednesday, March 17, 2010**. Any shipment arriving after this date will be charged a late to warehouse fee of \$25.00 per cwt, or \$50.00 minimum in addition to any other charges incurred.

| CRATED (includes cartons) Weight of Shipment | cwt | x | \$63.75 | Per 100 lbs (200 lb. minimum) | = | |
|--|-----|---|---------|----------------------------------|---|--|
| SPECIAL HANDLING Weight of Shipment | cwt | x | \$79.69 | Per 100 lbs (200 lb. minimum) | = | |
| UNCRATED (pad wrapped) Weight of Shipment | cwt | x | \$79.69 | Per 100 lbs (200 lb. minimum) | = | |
| SMALL PACKAGE (under 35lbs) Weight of Shipment | | x | \$35.00 | Per 35 lbs | = | |
| ADDTL. SMALL PACKAGE(S) Weight of Shipment | | x | \$10.00 | Per 35 lbs | = | |

Small Packages: Shipments under 35 lbs (received in a single shipment) will be charged \$35.00 for the 1st package and \$10.00 every package after (per shipment) within the same shipment.

DIRECT SHIPMENTS TO SHOW SITE - Shipments arriving prior to **Saturday, March 20, 2010** will be refused. Shipments will be received during the move-in periods and throughout the event.

| | | | | | 1 | |
|---|-----|---|---------|----------------------------------|----|--|
| CRATED (includes cartons) Weight of Shipment | cwt | х | \$63.75 | Per 100 lbs (200 lb. minimum) | = | |
| SPECIAL HANDLING Weight of Shipment | cwt | х | \$79.69 | Per 100 lbs (200 lb. minimum) | = | |
| UNCRATED (pad wrapped) Weight of Shipment | cwt | x | \$79.69 | Per 100 lbs (200 lb. minimum) | = | |
| SMALL PACKAGE (under 35lbs) Weight of Shipment | | х | \$35.00 | Per 35 lbs | = | |
| ADDTL. SMALL PACKAGE(S) Weight of Shipment | | х | \$10.00 | Per 35 lbs | = | |
| Let CDS , the preferred show ca your shipping requirements | | | Materia | l Handling Total | \$ | |

Surcharges - Based upon the Material Handling Rates quoted above, a 25% overtime surcharge per cwt (100 lbs) may apply.





| EVENTS AND EXPOSITIONS | EVENTS AND EXPOSITIONS |
|---|---|
| Direct Shipments | Direct Shipments |
| Exhibit Material | <u>Exhibit Material</u> |
| 13th Annual TxDLA Conference Must Arrive NO Sooner Than: Saturday, March 20, 2010 | <u>13th Annual TxDLA Conference</u> <u>Must Arrive NO Sooner Than:</u> <u>Saturday, March 20, 2010</u> |
| TO:(Exhibiting Company Name) | TO:(Exhibiting Company Name) |
| (Exhibiting Company Name) | (Exhibiting Company Name) |
| BOOTH #: | BOOTH #: |
| The Westin Galleria Houston c/o CDS 5060 West Alabama Houston, TX 77056 | The Westin Galleria Houston c/o CDS 5060 West Alabama Houston, TX 77056 |
| Carrier: # of pcs: | _ Carrier: # of pcs: |
| CDS | CDS |
| EVENTS AND EXPOSITIONS | EVENTS AND EXPOSITIONS |
| Direct Shipments <u>Exhibit Material</u> | Direct Shipments <u>Exhibit Material</u> |
| 13th Annual TxDLA Conference Must Arrive NO Sooner Than: Saturday, March 20, 2010 | <u>13th Annual TxDLA Conference</u> <u>Must Arrive NO Sooner Than:</u> <u>Saturday, March 20, 2010</u> |
| TO:(Exhibiting Company Name) | TO:(Exhibiting Company Name) |
| воотн #: | BOOTH #: |
| The Westin Galleria Houston c/o CDS | The Westin Galleria Houston c/o CDS |
| 5060 West Alabama Houston, TX 77056 | 5060 West Alabama Houston, TX 77056 |
| Carrier: # of pcs | Carrier: # of pcs: |



Exhibitor Services

| | The W | estin Galleria & Wes | stin C | aks Houston | | |
|---|------------|-----------------------------------|-----------|-------------------------|---|----------------|
| Show Name: | | | | Show Dates: | | |
| Organization Name: | | | | Requested Delivery | Date & Time | |
| Address: | | | | | | |
| City/State/Zip: | | | | Requested Pick-up I | Date & Time | _ |
| Phone:() | | | | | | |
| Fax: () | | | | Email: | | |
| On Site Contact: | | _ | | | | |
| | | | | | | |
| Video Support: | | Miscellaneous: | | | Electrical Services: | |
| 17" Flat Panel Monitor | \$175.00 | - Flipchart Package | | \$40.00 | -Power Strip/Multi-Outlet | \$15.00 |
| - 32" LCD/HD Monitor* | \$350.00 | - Poster Easel | | \$25.00 | Cube Tap/Three-way | \$5.00 |
| 42" Plasma Monitor* | \$750.00 | Laser Pointer | | \$45.00 | 10'-25' Extension Cord | \$10.00 |
| 50" Plasma Monitor* | \$1,000.00 | 1 | Total | 1 | Tripod Screen | \$45.00 |
| - *Floor Stand for noted monitors | \$75.00 | | | | Misc. Audio/Video Cables | \$5.00 |
| - DVD/VHS Combo Player /32" TV | \$300.00 | | | | | |
| - Wireless Presentation Remote | \$45.00 | Computer & Printers | | *** ** | | |
| - Booth Projection Package** | \$600.00 | Laptop w/MS Office | | \$275.00 | | |
| **(Includes 2000 lumens projector and 4'-6' S | Screen) | B/W Laser Printer | | \$175.00 | Total | |
| Tota | al | - Color Printer | | \$300.00 | *(All requests for large circuit p | |
| | ! | 4 | Total | 1 | be made no less than 72 hours connection date.) | s prior to |
| Audio Support: | | L | | | | |
| Powered Speaker | \$85.00 | 1 | | | | |
| Desktop Computer Speaker Set | \$50.00 | Labor: | | | | |
| Wired Microphone | \$40.00 | Standard Rate | | (Monday-Friday 8A) | M-5PM) | \$50.00 |
| - Wireless Microphone* | \$155.00 | | | · | | |
| *(lavaliere, handheld, or headset) | / | - Overtime Rate | | (Weekends-Weekday | 's 5PM-8AM) | \$65.00 |
| Tota | al | | | | Total | |
| | | | | | 1 otas | l |
| | | | | | ith one of our representatives for | a complete |
| | | list of available products and | 1 service | s. | - | - |
| Audio Total- | | Exhibitors Agreement- Pleas | | | | |
| Video Total- | / | Prices listed are DAILY RAT! | ES - char | ged on a per room/pe | er day basis. All prices and availabil | ity are |
| Electrical Total- | / | | | | k up will result in additional labor c ders are subject to RUSH CHARGE | |
| Labor Total- | / | CANCELLATIONS: Any ord | der cance | elled with less than 24 | hrs. notice is subject to labor and 1 | l day rental |
| Miscellaneous Total- | / | | | uipment is the sole re- | esponsibility of the renter and renter | agrees to |
| Number of Rental Days- | / | pay 'the full cost to replace equ | aipmeni | | | |
| Subtotal- | \$ - | 4 | | | | |
| | _ | | | | | |
| 22% Service Charge- | | PREPAYMENT IS REQUIRE | ED ON A | ALL ORDERS | | |
| Subtotal- | \$ - | Attacked Coodit Cond (| | Found man | 41. Clin. J 4 40 mmo 2000 6 | 11 Jong |
| 0.050/ 0-1 T | \$0.00 | | utnori | zation Form <u>mu</u> | <u>ist be filled out to process a</u> | ll oraers |
| 8.25% Sales Tax- | \$0.00 | L | | | | |
| | | | | Please return Orde | er Form and Credit Card Authoriz | ation Form to: |
| Grand Total | \$0.00 | | | | | |
| | ~ | | | - | Presentation Service | es |
| | | | | | stin Galleria & Oaks | |
| Marst size Delow to confirm rontal | م امید ا | | | Houstor | | |
| Must sign Below to confirm rental | oraer. | | | | Alabama St. | |
| A the original Days | | Data | | Houstor | n, TX 77056 | |
| Authorized By: | | Date: | | | - 712 060 6617 | |
| | | | | | t: 713.960.6517 713.960.6544 | |
| | | | - | / Γαλ. / | 12.200.0244 | |
| | | | | | | |



CREDIT CARD AUTHORIZATION FORM

Please complete and sign this form (for your protection, do not e-mail this form or your credit card information).

1

The Westin Galleria & Westin Oaks accept the following credit cards: American Express, Master Card, Visa, Diners, Discover & JCB. I am authorizing The Westin Galleria & Westin Oaks to immediately bill my credit card for the following charges:

| GUEST ROOMS ONLY | CATERING/CONVENTION SERVICES ONLY |
|---|--|
| Room & Tax Only | Group/Company Name |
| All Charges | Event/Meeting Name |
| (including incidentals) | Function Date |
| | Estimated Charges |
| Arrival Date | Catering/Sales Manager |
| Departure Date | |
| Name of Guest(s) | Please check one of the following: |
| | Use this credit card for deposit(s) only |
| | Use this credit card for deposit(s) & settlement of final balance |
| Confirmation #(s) | Deposit Schedule (Catering/Sales Manager's Use Only) |
| | Date Amount |
| Fax this completed form to 713-960-6596 (Accounting Office) | Date Amount |
| Telephone: 713-960-8100 Ext. 6657 | Date Amount |
| | Fax this completed form to 713-960-6549 (Sales and Catering Office) Telephone: 713-960-8100 |

Please fill out the following information correctly and legibly

| Credit Card Holder's Signature | | Today's Date |
|--------------------------------|---|--------------|
| | | |
| | Printed Name (as it appears on credit card) | _ |
| | TYPE OF CREDIT CARD | |
| | CREDIT CARD NUMBER | |
| | CREDIT CARD EXPIRATION DATE | |
| • | CARD HOLDER'S TELEPHONE NUMBER | |
| | CREDIT CARD BILLING ADDRESS | |
| | | |
| | | |