Lesson 9: Analyze Online Media
Evaluation Rubric

100 Points possible

	Above Average 20 points	Average 15 points	Below Average 10 points	Not Completed 0 points	Points Earned For Each Category
1. False message from site (rationale: student needs to be able to tell the difference between false and true)	States what the false message is	(no points if message not included)	(no points if message not included)	No false message	
2. Insights into analysis process (rationale: insights into analysis leads to higher order thinking)	At least 3 insights into how the false message was determined	2 insights into how the false message was determined	1 insight into how the false message was determined	No insights	
3. Length (rationale: length must be long enough to allow for significant insights)	150 words or more	120-149 words	100-119 words	Less than 100 words	
4. Turned in on time (rationale: late assignments are not allowed by instructor)	Blog entry completed by due date	(no points for late assignments)	(no points for late assignments)	Not completed on time	
5. Professional Language/Writing (rationale: students need to use professional language in all communications with instructors)	Used appropriate vocabulary and correct grammar and spelling with less than 2 mistakes	Used appropriate vocabulary and correct grammar and spelling with 3-5 mistakes	Used appropriate vocabulary and correct grammar and spelling with 6-10 mistakes	More than 10 grammar or vocabulary errors	

Total Pts Earned:

Comments: