

Student Name: _____

Class Period: _____

**Lesson 12: Web Site Analysis
Evaluation Rubric**

100 Points possible

	Above Average 20 points	Average 15 points	Below Average 10 points	Not Completed 0 points	Points Earned For Each Category
1. Drug and alcohol facts (rationale: facts are needed to help students learn content)	Contains at least 5 facts about drugs and alcohol	Contains 4 facts about drugs and alcohol	Contains 3 facts about drugs and alcohol	Less than 3 facts about drugs and alcohol	
2. Insight into messages about drugs and alcohol on the Internet (rationale: TEKS require students to be able to discuss insights)	At least 3 insights into messages	2 insights into messages	1 insight into messages	No insights	
3. Length (rationale: length must be long enough to allow for significant insights)	150 words or more	120-149 words	100-119 words	Less than 100 words	
4. Turned in on time (rationale: late assignments are not allowed by instructor)	Blog entry completed by due date	(no points for late assignments)	(no points for late assignments)	Not completed on time	
5. Professional Language/Writing (rationale: students need to use professional language in all communications with instructors)	Used appropriate vocabulary and correct grammar and spelling with less than 2 mistakes	Used appropriate vocabulary and correct grammar and spelling with 3-5 mistakes	Used appropriate vocabulary and correct grammar and spelling with 6-10 mistakes	More than 10 grammar or vocabulary errors	

Total Pts Earned:

Comments: