

Name: _____

Date: _____

Class: _____

What Did They Really Say?

1) What do you think the alcohol and drug advertisements are promising you if you use their products?

2) What do all of the people in the alcohol ads look like? Does that seem realistic?

3) What warnings do you see in these ads? Are they easy to read?

4) Who do you think these ads are made for? You, or your parents? Why?